

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary days before the election is a clear example of the dangers of media consolidation. The timing and the mandated airing shows a lack of choice.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. Pseudo News stories, like this and the Swift Boat Ads, fail to stimulate real discourse. Normally, in the marketplace of ideas, good ideas raise to the top. The problem becomes when the marketplace is crowded with propaganda and fake news. The only harm goes to the consumers.

When large companies control the airwaves, we get more of what's good for the bottom line and less of what we need for our democracy. Instead of something produced at "News Central" far away, it's more important that we see real people from our own communities and more substantive news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.